



WTVD-TV
411 Liberty Street
Durham, NC 27701

INNOVATIVE ADVERTISING INC.
ATTN: ACCOUNTS PAYABLE
4250 HWY 22, SUITE 7
MANDEVILLE, LA 70471



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To:

WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

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BILL TO:

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ATTN: ACCOUNTS PAYABLE
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MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA
SLSPI: CLIFFORD, ANNE
ADV: CHAD BAREFOOT CAMPAIGN
PROD: CHAD BAREFOOT CAMPAIGN SD 18
TITLE: 247422

INVOICE NUMBER: 61-200061896	ON-DEMAND: 11/06/2012
ORDER NUMBER: 403867	ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : E: 1032	
ESTIMATE#: 1032	
SCHEDULE DATES: 10/27/2012 - 11/06/2012	AGY#/ADV#: 11360/26731
BILLING CYCLE: ON DEMAND	DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR	
1	10/29 - 11/04	09:00A-10:00A	125	5	10/29	MO	09:38A	:30		NC18SCHOOL2	125			
					10/30	TU	09:59A	:30		NC18SCHOOL2	125			
					10/31	WE	09:43A	:30		NC18SCHOOL2	125			
					11/01	TH	09:36A	:30		NC18SCHOOL2	125			
					11/02	FR	09:23A	:30		NC18SCHOOL2	125			
2	11/05 - 11/06	09:00A-10:00A	125	1	11/06	TU	09:50A	:30		NC18EDUCATION	125			
3	10/29 - 11/04	12:00P-12:30P	250	5	10/29	MO	12:29P	:30		NC18SCHOOL2	250			
					10/30	TU	12:26P	:30		NC18SCHOOL2	250			
					10/31	WE	12:25P	:30		NC18SCHOOL2	250			
					11/01	TH	12:11P	:30		NC18SCHOOL2	250			
					11/02	FR	12:26P	:30		NC18SCHOOL2	250			
4	11/05 - 11/06	12:00P-12:30P	250	1	11/06	TU	12:12P	:30		NC18EDUCATION	250			
5	10/29 - 11/04	06:00P-06:30P	750	3	10/30	TU	06:29P	:30		NC18SCHOOL2	750			
					10/31	WE	06:10P	:30		NC18SCHOOL2	750			
					11/01	TH	06:11P	:30		NC18SCHOOL2	750			
6	11/05 - 11/06	06:00P-06:30P	750	1	11/05	MO	06:24P	:30		NC18SCHOOL2	750			
7	10/29 - 11/04	07:00P-07:30P	1,400	4	10/29	MO	07:21P	:30		NC18SCHOOL2	1,400			
					10/30	TU	07:21P	:30		NC18SCHOOL2	1,400			
					11/01	TH	07:15P	:30		NC18SCHOOL2	1,400			
					11/02	FR	07:25P	:30		NC18SCHOOL2	1,400			

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

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8	11/05 - 11/06	07:00P-07:30P	1,400	1	11/05	MO	07:05P	:30		NC18SCHOOL2	1,400		
9	10/29 - 11/04	11:00P-11:35P	750	5	10/29	MO	11:28P	:30		NC18SCHOOL2	750		
					10/30	TU	11:26P	:30		NC18SCHOOL2	750		
					10/31	WE	11:34P	:30		NC18SCHOOL2	750		
					11/01	TH	11:14P	:30		NC18SCHOOL2	750		
					11/04	SU	11:22P	:30		NC18SCHOOL2	750		
10	11/05 - 11/06	11:00P-11:35P	750	1	11/05	MO	11:34P	:30		NC18SCHOOL2	750		
12	10/29 - 11/04	06:00A-07:00A	150	1	11/03	SA	06:26A	:30		NC18SCHOOL2	150		
13	10/29 - 11/04	06:00A-07:00A	500	6	10/29	MO	06:24A	:30		NC18SCHOOL2	500		
					10/30	TU	06:55A	:30		NC18SCHOOL2	500		
					10/31	WE	06:45A	:30		NC18SCHOOL2	500		
					11/01	TH	06:00A	:30		NC18SCHOOL2	500		
					11/01	TH	06:46A	:30		NC18SCHOOL2	500		
					11/02	FR	06:39A	:30		NC18SCHOOL2	500		
14	11/05 - 11/06	06:00A-07:00A	500	2	11/05	MO	06:45A	:30		NC18SCHOOL2	500		
					11/06	TU	06:15A	:30		NC18EDUCATION	500		
15	11/05 - 11/06	05:00P-05:30P	600	1	11/05	MO	05:16P	:30		NC18SCHOOL2	600		
16	10/29 - 11/04	05:30P-06:00P	750	5	10/29	MO	05:40P	:30		NC18SCHOOL2	750		
					10/30	TU	05:45P	:30		NC18SCHOOL2	750		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR	
16	10/29 - 11/04	05:30P-06:00P	750	5	10/31	WE	05:43P	:30		NC18SCHOOL2	750			
					11/01	TH	05:44P	:30		NC18SCHOOL2	750			
					11/02	FR	05:53P	:30		NC18SCHOOL2	750			
17	11/05 - 11/06	05:30P-06:00P	750	1	11/05	MO	05:54P	:30		NC18SCHOOL2	750			
18	10/29 - 11/04	08:00P-10:00P COMMENT: DWTS 2	4,000	1	10/29	MO	07:59P	:30		NC18SCHOOL2	4,000			
19	11/05 - 11/06	08:00P-10:00P COMMENT: DWTS 2	4,000	1	11/05	MO	09:40P	:30		NC18SCHOOL2	4,000			
20	10/29 - 11/04	08:00P-09:00P COMMENT: DWTS 2	3,000	1	10/30	TU	07:59P	:30		NC18SCHOOL2	3,000			
22	10/29 - 11/04	03:30P-07:00P	1,400	1	11/03	SA	05:13P	:30		NC18SCHOOL2	1,400			
23	10/29 - 11/04	10:00P-11:00P COMMENT: NASHVILLE 2	1,500	1	10/31	WE	10:41P	:30		NC18SCHOOL2	1,500			
24	11/06 - 11/06	05:58A-07:00A	500	1	11/06	TU	06:54A	:30		NC18EDUCATION	500			
25	11/06 - 11/06	05:00A-05:30A	325	1	11/06	TU	05:08A	:30		NC18EDUCATION	325			

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR				
PERIOD GROSS COST PER ORDER CONFIRMATION: 40,725.00					TOTAL UNITS: 50		ACTUAL GROSS BILLING: 40,725.00				TOTAL ADJUSTMENTS: 0.00						
Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station.					* All times based on EST		AGENCY COMMISSION: -6,108.75										
The actual broadcast information on this invoice was taken from the program log.					NET DUE: 34,616.25												

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